



## 2022 APPLIED SUPERCONDUCTIVITY CONFERENCE

Hawaii Convention Center ♦ Honolulu, HI, USA

October 23 – 28, 2022

<https://www.appliedsuperconductivity.org/asc2022>

# EXHIBITOR PROSPECTUS

## YOU'RE INVITED!

The Applied Superconductivity Educational Foundation (ASEF) invites your Company to exhibit at the **2022 Applied Superconductivity Conference**, considered the conference of choice for individuals within the superconductivity community. **ASC 2022 will be held October 23 – 28, 2022 in Honolulu, HI, USA, at the Hawaii Convention Center (HCC).** A myriad of technical and special sessions will update scientists and engineers within the superconductivity community with the latest scientific and technical developments. The conference will include plenary, oral, and poster sessions as well as various social events.

A major superconductivity Exhibition will be held in conjunction with the technical conference in the same facility, the HCC. The professional Exhibition **begins at 2:15 p.m. on Monday, October 24 and ends at 12:30 p.m. on Thursday, October 27.** A Welcome & Exhibitor Reception is to be held on Monday, October 24.

The ASC 2022 Exhibition will feature a large number of exciting exhibit companies consisting of product manufacturers and service providers concerned with the field of superconductivity as well as other related areas. This is an exceptional opportunity to present your company's latest products, services, and techniques in an intimate setting to a sophisticated audience sharply focused on this market. The exhibition offers your company a valuable opportunity for one-on-one interaction with researchers from industries, universities, and both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions.

## SIGN UP EARLY FOR A PREMIUM BOOTH LOCATION!

## SHOW INFORMATION

### VENUE

Hawaii Convention Center – Exhibit Hall 2 & 3, Honolulu, Hawaii

Website: <https://www.meethawaii.com/convention-center>

*\*Exact times for the Exhibit will be determined after the technical program is finalized at the end of May.*

### Tentative Show Hours\*:

#### Monday, October 24, 2022

2:15 p.m. – 4:30 p.m.

6:15 p.m. – 8:25 p.m. Welcome & Exhibitor Reception

#### Tuesday, October 25, 2022

8:30 a.m. – 4:30 p.m. (approx.)\*

#### Wednesday, October 26, 2022

8:30 a.m. – 5:00 pm (approx.)\*

#### Thursday, October 27, 2022

8:30 a.m. – 12:30 p.m. (approx.)\*

### Exhibitor Move-in Hours:

#### Sunday, October 23, 2022

12:00 p.m. – 5:00 p.m.

#### Monday, October 24, 2022

8:00 a.m. – 12:00 p.m.

### Exhibitor Move-out Hours:

12:30 p.m. – 5:00 p.m.

## BOOTH RENTAL RATES & BENEFITS

10' x 10' Single Booth Fee:	\$3,000	*10' x 10' Premium Booth Fee:	\$3,200
10' x 20' Double Booth Fee:	\$5,700	*10' x 20' Premium Booth Fee:	\$5,950
10' x 30' Triple Booth Fee:	\$8,600	*10' x 30' Premium Booth Fee:	\$9,000

\*Premium booths are located throughout the hall and are marked in blue on the floor plan. When registering for a premium booth, a premium booth number must be selected from the list of available booths. **Payment must be received within 10 business days of submitting the booth registration to guarantee the selected booth number(s).** When submitting a standard booth registration, an option will be given to enter the preferred booth number(s). *Assignments for standard booths will be made after the exhibit registration deadline, see "Assignment of Booth Space" on page 4.*

Single booths will be 10' wide by 10' deep. Each booth will be equipped with 3' high fabric side-rails and an 8' high fabric back-wall and one 11" x 17" ID sign.

**The deadline for completing your exhibit booth online registration and full payment is Wednesday, August 17, 2022.**

Exhibit space is limited and will be reserved on a first-come, first-served basis.

## BENEFITS TO EXHIBITORS\*\*

- Two (2) Exhibit Representative registrations with admittance to the Welcome & Exhibitor Reception and Refreshment Breaks and one (1) banquet ticket are included in a 10' x 10' booth.
- Access to the special conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the conference, scheduled to be published in August 2023).
- Complimentary wireless internet access throughout the Exhibit Hall.
- Access to the Exhibitor Lounge located in the Exhibit Hall.
- Pre- and post-conference listing on the ASC 2022 website with your company description and a hyperlink to your company's homepage.
- Company description and company's representatives contact information will be included in the ASC Conference Booklet.
- Discounted advertisement opportunities.
- Discounted conference hotel room rates at the contracted conference hotels (*details will be made available on the conference website at <https://www.appliedsuperconductivity.org/asc2022> in June 2022*).
- Food and beverage will be available in prominent locations throughout the Exhibit areas.
- Pre-registrant contact information will be available three weeks prior to the conference in excel format. Contact Centennial Conferences by email at [asc@centennialconferences.com](mailto:asc@centennialconferences.com) to request the pre-registrant contact data. (*Note that only participants having given permission to be listed will be included.*)
- Full listing of all conference participants will be provided –if requested– after the conference via email in excel format. (*Note that only participants having given permission to be listed will be included.*)
- Exhibitor registrants are free to attend any of the technical sessions if they are interested.

**\*\*Benefits to Exhibitors noted above will not apply unless payment is received.**

## EXHIBITOR REGISTRATION & PAYMENT INFORMATION

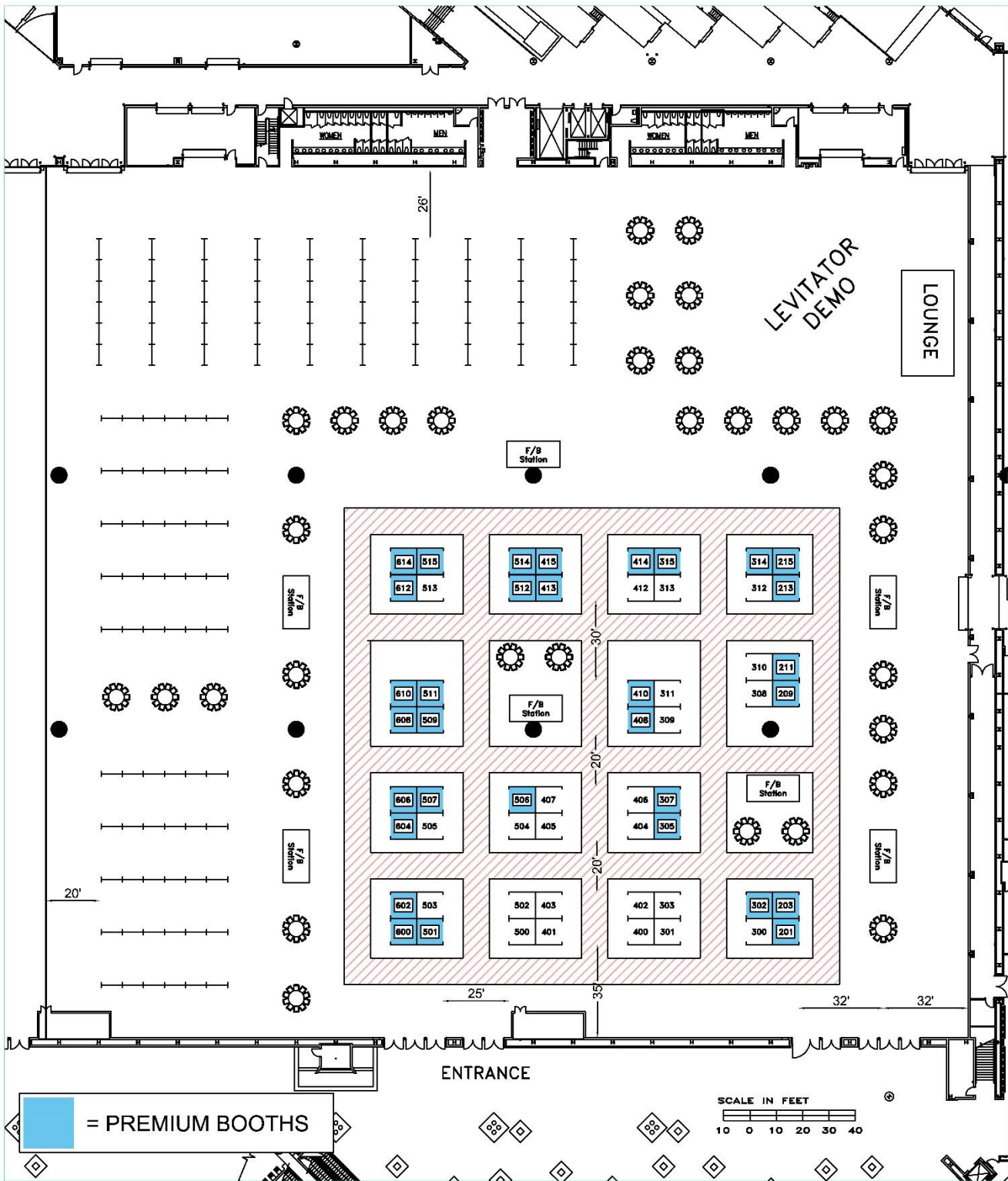
ASC Exhibit booth and exhibit representative registration is available online. The online registration website link will be posted on the conference website in May 2022. Each exhibit company must register online to reserve their booth space. After the booth registration is complete and payment is made in full, an email will be sent to the exhibit company's contact person with information regarding the registration process for the booth personnel.

Additional company exhibit representative may attend at a **\$200** per person rate. This option is limited to two (2) additional representatives per single booth. The rate includes admittance only to the Welcome & Exhibitor Reception and Refreshment Breaks. It does not include access to the Thursday Farewell Event. Any additional exhibit representatives for the conference or the exhibit will need to register via the online conference registration site which is scheduled to open June 22, 2022.

Payments are accepted by check, Visa, MasterCard, Discover, American Express and Wire Transfer. Checks must be in U.S. dollars drawn on a United States bank and made payable to **Applied Superconductivity Educational Foundation**. If paying by wire, please contact Centennial Conferences for wire instructions.

# Tentative Floor Plan

(Premium booths are marked in blue)



ASC 2022  
 56 10x10 booths, 120 posterboards, 33 tables



## ASSIGNMENT OF BOOTH SPACE

Registrations are date stamped based on the date and time the full payment is received. For Exhibitors registering for a standard booth space, booth numbers will be assigned on a first-come, first-served basis until sold out after the registration deadline of August 17, 2022. Booth assignments will be made by the Exhibit Chairman by **Wednesday, August 24, 2022**. To select your preferred booth area, please refer to the tentative Exhibit floor plan included in this prospectus. Exhibitors wishing to avoid assignment of space adjacent to, or across from, particular companies should indicate so during the online registration. Careful consideration will be given to such requests whenever possible. Exhibit Manager reserves the right to adjust floor layout.

Exhibit companies purchasing a premium booth space must select a specific booth number, based on availability, during the registration process. **Payment must be received within 10 business days of submitting the booth registration to guarantee the selected booth number(s).**

## CANCELLATION

If written notice of cancellation is received by **Wednesday, August 17, 2022**, an administrative fee of 20% of the total booth fee will be retained. Cancellations after August 17, 2022 will result in forfeiture of the exhibit fee.

## DECORATOR & EXHIBIT SERVICE KIT

ICS is the official decorator for ASC 2022 and will provide the official Exhibit Service Kit for the Exhibit. The Exhibit Service Kit will be made available online via the ASC'22 website. An email notification will be sent to the contact person of each exhibit company when this information is made available after the booth assignments have been finalized at the end of July.

The kit will contain all necessary information required for ordering services from ICS and all other selected ancillary suppliers. The kit will outline shipping, drayage and material handling instructions and include pre-printed shipping labels

Booth furnishings, audio visual, graphics and other fee-based show services can be ordered from ICS using the service manual. Electrical services can be ordered through ICS.

## SPECIAL REQUESTS

Nitrogen and Oxygen tanks are allowed on the event floor with prior approval by the Fire Marshal. Helium and Nitrous oxide tanks need to be removed prior to show opening. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly area under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials must submit notify **Centennial Conferences** via [email](#) **no later than July 11, 2022**. Any container not clearly labeled will be removed from within the Hawaii Convention Center, tested and disposed of at exhibitor's expense.

All special requests should be directed to Centennial Conferences **PRIOR** to completing the online booth registration. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures, and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences via email and can then register online. Please also complete the Special Needs section during the registration process.

## HOTEL ACCOMMODATIONS

ASC 2022 will have discounted conference hotel room rates at contracted conference hotels made available June 22, 2022. Reservations should be made through the reservation link via the ASC 2022 website. More information regarding hotel accommodation can be found on the conference website travel-hotel and lodging page.

## ASC 2022 WEBSITE ADDRESS AND EXHIBITION UPDATES

Exhibitors will be kept current with periodic ASC 2022 Exhibition updates found on the ASC 2022 conference website. For this and other conference related information, please visit the [ASC 2022 website](#).

## ASC 2022 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Advertising and sponsorship opportunities are listed on the [ASC 2022 website](#). Advertising opportunities are available for purchase during the online Exhibit booth registration process or by contacting the sponsorship committee prior to registration opening.

## TENTATIVE SCHEDULE AT ASC 2022

### Exhibitor Registration/Exhibitor Move-in

#### Sunday, October 23, 2022

12:00 p.m. – 5:00 p.m.

#### Monday, October 24, 2022

8:00 a.m. – 12:00 p.m.

All Exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors **MUST** wear their badges at all times in order to enter the Exhibit area.

### Exhibitor Dismantle

#### Thursday, October 27, 2022

12:30 p.m. – 5:00 p.m.

Exhibits must be dismantled by 5:00 p.m. on Thursday, October 27, 2022. Teardowns will **NOT** be allowed prior to 12:30 p.m. on Thursday, October 27, 2022.

### Activities in the Exhibit Hall and Conference Schedule

#### Monday, October 24, 2022

8:00 a.m. – 6:15 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

8:00 a.m. – 12:00 p.m. – Exhibitor Move-in

2:15 p.m. – 4:30 p.m. – Exhibit Open

6:15 p.m. – 8:15 p.m. – Welcome & Exhibitor Reception

AM – Morning Break

PM – Afternoon Break

#### Tuesday, October 25, 2022

8:00 a.m. – 6:15 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

8:30 a.m. – 4:30 p.m. (approx.\*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

#### Wednesday, October 26, 2022

8:00 a.m. – 6:30 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

8:30 a.m. – 5:00 p.m. (approx.\*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

#### Thursday, October 27, 2022

8:00 a.m. – 4:30 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Session, times to be determined

8:30 a.m. – 12:30 p.m. (approx.\*) – Exhibit Open

12:30 p.m. – 5:00 p.m. – Exhibitor Move-out

AM – Morning Break

PM – Afternoon Break

4:30 p.m. – TBD – Banquet

#### Friday, October 28, 2022

8:00 a.m. – 12:30 p.m. (approx.\*) – Plenary Session and Concurrent Oral Sessions, times to be determined

AM – Morning Break

**Food and beverage will be available in prominent locations throughout the Exhibit areas.**

*\*All published hours are subject to change.*