SPACE RENTAL

EXHIBIT MANAGEMENT The word “Management” used herein refers to Applied Superconductivity Educational Foundation (ASEF).

LOCATION, DATES & HOURS The Exhibit location, dates and hours will be as indicated in the 2024 Applied Superconductivity Conference Exhibitor Prospectus. Management reserves the right to make changes to the Exhibit dates and/or hours; however, such changes will be made known as far in advance as possible and will be posted on the website.

EXHIBITOR REGISTRATION Each 10’ x 10’ Exhibit booth will be equipped with 3’ high fabric side-rails and an 8’ high fabric back-wall and one (1) 11’ x 17” ID sign. The booth fee includes, two (2) Exhibit Representative registrations, and access to the special conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the Conference scheduled to be published in August 2025). Exhibitors may attend technical sessions of interest, the Welcome and Exhibitor Reception, refreshment breaks and Banquet.

Complimentary wireless internet access will be available throughout the Exhibit Hall.

Additional company representatives may attend as Exhibit Representative registrant at the $400 per person rate. This fee includes the Monday Welcome and Exhibitor Reception, Refreshment Breaks, and admittance to the Thursday Banquet Event. Limit to 2 (two) additional Exhibit Representative registrations per single booth.

CANCELLATION If written notice of cancellation is received by July 29, 2024, an administrative fee of 20% of the total booth fee will be retained. Cancellations after July 29, 2024, will result in forfeiture of the Exhibit fee.

CONSTRUCTION, INSTALLATION AND USE OF EXHIBITS

ARRANGEMENT OF EXHIBITS The space provided will be shown on the floor plan insofar as possible, but Management reserves the right to make changes at any time in location, size, and display limits of a booth if it is in the best interest of the show or in excess of the Exhibit Site load limits (contact Management for additional information).

The exhibit floor weight-bearing capacity is 250 lbs. per square foot. Exhibitors may not place objects weighing more than 350 lbs. per square foot in their booth – this is an absolute limit, and no exceptions will be made. Violations will not be permitted. Any damage caused by excess weight or by the set-up, installation, use, Exhibitor, or removal of any object exceeding this weight will be repaired at the Exhibitor’s expense.

Exhibitors agree to arrange their Exhibits so as not to obstruct the general view of nor hide other Exhibits. The maximum back wall height on linear booths is restricted to 8 feet, with a 4-foot height restriction imposed on all materials in the remaining space forward to the aisle. No partitions other than the side rails provided by Management are allowed unless specifically approved in advance. The entire cubic content of an island booth may be used up to the maximum height of 12 feet, including signage. Exhibitors may not project beyond the space allotted and aisles must be kept clear of traffic.

Full-time employees of an exhibiting firm may install and dismantle their own respective company displays. Any outside or additional labor required for installation, dismantlement or decorating of displays must be performed by JP Display or an Exhibitor Appointed Contractor (EAC) with a current Certificate of Insurance (COI) on file with JP Display listed as the additional insured.

Exhibitors are not permitted to use power saws on booths of any size. Manual tools such as hammers, screwdrivers, ratchets, pry bars, etc. are allowable for Exhibitor use within size and time limitations. Exhibitors may not borrow tools, ladders, or other equipment from the Exhibit facility and/or JP Display.

JP Display and the Salt Palace Convention Center are responsible for the loading dock traffic at the Exhibit site. Even local Exhibitors should clear all movements of Exhibit materials through the decorator as JP Display will always have priority at the dock area.

Exhibitors may handle their own hand-carried materials in and out of the Salt Palace Convention Center. Any material requiring the use of equipment for delivery, i.e., dollies, pallet jacks, forklifts, will be handled by JP Display. Under no circumstances are public passenger elevators to be used for transporting equipment or Exhibit materials that are not able to be carried by hand.

Salt Palace Convention Center is responsible for telecommunications, internet, water, gas, and drains. JP Display is responsible for all electrical services. Sodexo Live! Is the exclusive in-house catering. Order forms for these services will be included in the Service kit, provided by JP Display.

USE AND PURPOSE OF EXHIBIT SPACE No Exhibitor may sublet, assign, or apportion any part of the assigned space, or represent, advertise, or distribute literature for the product of service of any other firm or individual except as approved in writing by Management.

All Exhibits must be adequately staffed during exhibition hours. In addition, Exhibitor agrees not to dismantle the booth or to do any packing before the closing hours of the Exhibit.

RESTRICTIONS The exhibit is scientific and educational; over-the-counter sales during the show are prohibited.

Management may prohibit distribution of souvenirs, advertising matter or anything else it considers objectionable. Distribution elsewhere than from within an Exhibitor’s booth is forbidden.

The use of tape and adhesive-backed materials on the Salt Palace Convention Center’s carpeted surfaces must be approved by JP Display. Use of tape on any wall surface, glass or equipment is prohibited. Any damage is payable by the Exhibitor.

Management reserves the right to restrict, prohibit or eject any Exhibit, in whole or in part, which because of noise, safety hazards or for other prudent reasons becomes objectionable. If an Exhibit or Exhibitor is ejected for violation of these rules and regulations, no return of rental fee shall be made. Exhibitor agrees not to sponsor group functions that conflict with any official Conference program, except as approved by Management. Please check the website (https://www.appliedsuperconductivity.org/asc2024) for information regarding ancillary meetings, hospitality suites, receptions, etc.

DECORATION OF EXHIBITS An Exhibit Service Kit will be provided prior to the Conference and Exhibition which will include information on labor, drayage, furniture, carpet, electrical, internet, overhead sign hanging, and other optional services. It is the responsibility of the Exhibitor to abide by the regulations and deadlines contained therein. The Salt Palace Convention Center will not accept Exhibitor freight or drayage. All freight and drayage must be directed to JP Display. A complete shipping address will be provided within the exhibit service kit.

AUDIO VISUAL Encore Global is the preferred in-house audio-visual provider at the Salt Palace Convention Center. The Exhibit Service Kit will include a link to ENCORE to access related pricing and ordering information.

MATERIAL HANDLING No one other than employees of JP Display are authorized to operate dollies, flat trucks, motorized carts, pallet jacks, lift equipment and other mechanical
equipment in the Salt Palace Convention Center. JP Display will control access to the trade show floor which includes access from the loading docks and/or all doorways into an exhibit facility. This will help to provide a safe and orderly move-in/move-out. Unloading or reloading of any freight into the exhibition hall by any and all private vehicles and contracted carriers will be handled by JP Display. Rates for material handling services are enclosed in the exhibitor service manual.

JP Display shall be the sole authority on all matters in the DOCK area. This shall include but not be limited to such items as assignment of dock space and loading or unloading of all materials and equipment.

Any conflicts or disagreements regarding the union jurisdictions or interpretations thereof should be resolved with representatives of JP Display and Show Management.

Nitrogen and Oxygen tanks (limited to 2.5 lbs. and total aggregate quantity of not more than 200 lbs.) are allowed on the event floor with prior approval by the Fire Marshal. Helium and Nitrous oxide tanks need to be removed prior to show opening. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts excess of 503 cubic feet may only be used in public assembly areas under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials must notify Centennial Conferences via email no later than June 11, 2024. Any container not clearly labeled will be removed from within the SPC, tested and disposed of at exhibitor’s expense.

All special requests should be directed to Centennial Conferences PRIOR to completing the online booth registration. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures, and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences via email and can then register online. Please also complete the Special Needs section during the registration process.

FIRE AND ELECTRICAL REGULATIONS All local regulations will be strictly enforced, and the Exhibitor assumes responsibility for compliance with such regulations. All decorations and booth equipment must be fireproofed to meet the requirements of the city Fire Marshal. Combustible materials shall not be in or around exhibit booths. All packaging containers, wrapping materials, and display materials must be removed from behind booths and placed in storage.

All Exhibitors must abide by all reasonable rules, regulations, guidelines and/or policies issued by the Salt Palace Convention Center and City of Salt Lake.

DISABILITY PROVISIONS Exhibitor represents and warrants (i) the Exhibit will be accessible to the full extent required by law; (ii) the Exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by that Act; and (iii) that it shall indemnify and hold harmless Management and Show Floor Manager, their officers, directors, agents and employees as well as the SPC and the City of Salt Lake, their agents, employees, servants, and officials from any action arising from the Exhibitor’s non-compliance with ADA and any regulations implemented by the Act.

SECURITY Management will provide guard service and will take reasonable precautions to safeguard Exhibitor’s property. However, the provision of this service shall not be construed as an assumption of obligation or duty with respect to the protection of the Exhibitor’s damage, theft, or destruction of Exhibitor’s property.

SUPPLIERS Exhibitor acknowledges that Management does not own, operate, or in any other manner exercise any control of influence over third party suppliers to the Exhibit and that Management acts solely as Exhibitor’s agent in arranging with such suppliers for the provision of goods and services for the Exhibit. As such, Management does not assume any responsibility for and cannot be held liable for any personal injury, property damage or other loss, accident, delay, inconvenience, or irregularity which may be occasioned by any wrongful or negligent acts or omissions on the part of the suppliers, their employees, or any other party not under the control of Management.

INSURANCE Exhibitor agrees to maintain general liability insurance in an amount not less than One Million Dollars ($1,000,000) to cover its potential liabilities under this Agreement, and to name Management and the Salt Palace Convention Center as additional insured under Exhibitor’s liability policy for the period of the Exhibit including move-in and move-out periods.

LIABILITY Neither Management nor the Salt Palace Convention Center will assume responsibility for the safety of the property of the Exhibitor, its officials, agents, or employees, from theft, damage by fire, accidents or other causes but will use reasonable care to protect them against such loss. It is suggested that each Exhibitor insure its property against loss and theft. The Exhibitor agrees to make no claim against Management or the Salt Palace Convention Center, and will protect, indemnify, defend and save the above-named harmless from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or by reason of any accident, bodily injury, property damage, theft or loss, or other claims of occurrences to any person, including Exhibitor, its employees and agents, or any business invitees, arising out of or related to Exhibitor’s occupancy or use of the Exhibit premises in the Exhibit or in and adjacent to the Salt Palace Convention Center including storage and parking areas.

Management will not be liable for the fulfillment of this contract as to the delivery of space if non-delivery is due to the following causes: by reason of the building being destroyed by fire, act of God, public enemy, strikes, the authority of law, or for any other cause beyond its control. In the event of it not being able to hold the Exhibit for any of the above-named reasons, Management will refund to each Exhibit company the amount paid for the space, less a proportionate share of all the expenses incurred by Management for the Exhibit.

RULE CHANGES Management reserves the right to modify or supplement these rules as it deems appropriate to the operation of the Exhibit, and Exhibitors agree to be bound by them. Violations of any of these terms, or regulations, on the part of the Exhibitor, its employees or agents shall, at the option of Management, constitute cause for Management to terminate this Agreement, expel Exhibitor from the Exhibit, and Exhibitor shall forfeit all fees paid to Management.