



2026 APPLIED SUPERCONDUCTIVITY CONFERENCE

David L. Lawrence Convention Center ♦ Pittsburgh, PA, USA

September 6 – 11, 2026

<https://www.appliedsuperconductivity.org/asc2026>

EXHIBITOR PROSPECTUS

YOU'RE INVITED!

The Applied Superconductivity Educational Foundation (ASEF) invites your Company to exhibit at the **2026 Applied Superconductivity Conference**, which is considered the conference of choice for individuals within the superconductivity community. **ASC 2026 will be held September 6 – 11, 2026 in Pittsburgh, Pennsylvania, USA, at the David L. Lawrence Convention Center.** A myriad of technical and special sessions will update scientists and engineers within the superconductivity community with the latest scientific and technical developments. The conference will include plenary, oral, and poster sessions as well as various social events.

A major superconductivity Exhibition will be held in conjunction with the technical conference in the same facility, the David L. Lawrence Convention Center. The professional Exhibition **begins at 2:15 p.m. on Monday, September 7 and ends at 11:00 a.m. on Thursday, September 10.** An Exhibitor Reception is to be held on Tuesday, September 8.

The ASC 2026 Exhibition will feature a large number of exciting exhibit companies consisting of product manufacturers and service providers concerned with the field of superconductivity as well as other related areas. This is an exceptional opportunity to present your company's latest products, services, and techniques in an intimate setting to a sophisticated audience sharply focused on this market. The exhibition offers your company a valuable opportunity for one-on-one interaction with researchers from industries, universities, and both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions.

SIGN UP EARLY FOR A PREFERRED BOOTH LOCATION!

SHOW INFORMATION

VENUE

David L. Lawrence Convention Center – Exhibit Hall BC, Pittsburgh, Pennsylvania

Website: <https://www.appliedsuperconductivity.org/asc2026/exhibit-information>

**Exact times for the Exhibit will be determined after the technical program is finalized at the end of March 2024.*

Tentative Show Hours*:

Monday, September 7, 2026

2:15 p.m. – 4:15 p.m.

Tuesday, September 8, 2026

8:45 a.m. – 8:30 p.m. (approx.)*

Wednesday, September 9, 2026

8:45 a.m. – 4:15 p.m. (approx.)*

Thursday, September 10, 2026

9:00 a.m. – 11:00 a.m. (approx.)*

Exhibitor Move-in Hours:

Sunday, September 6, 2026

8:00 a.m. – 5:00 p.m.

Monday, September 7, 2026

8:00 a.m. – 12:00 p.m.

Exhibitor Move-out Hours:

Thursday, September 10, 2026

11:00 a.m. – 3:00 p.m.

BOOTH RENTAL RATES & BENEFITS

10' x 10' Single Booth Fee:	\$3,600
10' x 20' Double Booth Fee:	\$6,700

Payment must be received within 30 business days of submitting the booth registration to guarantee the selected booth number(s).

Single booths will be 10' wide by 10' deep. Each booth will be equipped with 3' high drape side-rails and an 8' high drape back-wall, one ID sign, one (1) 6' skirted table, two chairs and wastebasket.

The deadline for completing your exhibit booth online registration and full payment is Monday, July 6, 2026.

Exhibit space is limited and will be reserved on a first-come, first-served basis.

BENEFITS TO EXHIBITORS**

- Two (2) Exhibit Representative registrations with admittance to the Exhibitor Reception and Refreshment Breaks and ASC Night at Carnegie Museum event are included in a 10' x 10' booth.
- Access to the special conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the conference, scheduled to be published in August 2027).
- Complimentary wireless internet access throughout the Exhibit Hall.
- Access to the Exhibitor Lounge located in the Exhibit Hall.
- Pre- and post-conference listing on the ASC 2026 website with your company description and a hyperlink to your company's homepage.
- Company description and company representatives contact information will be included in the ASC Continuum publication.
- Discounted advertising opportunities.
- Discounted conference hotel room rates at the contracted conference hotels (*details will be made available on the conference website at <https://www.appliedsuperconductivity.org/asc2026/hotel-lodging> in April 2026*).
- Food and beverage will be available in prominent locations throughout the Exhibit areas.
- Pre-registrant contact information will be available three weeks prior to the conference in excel format. Contact Centennial Conferences by email at asc@centennialconferences.com to request the pre-registrant contact data. (*Note that only participants having given permission to be listed will be included.*)
- A full listing of all conference participants will be provided –if requested– after the conference via email in excel format. (*Note that only participants having given permission to be listed will be included.*)
- Exhibitor registrants are free to attend any of the technical sessions if they are interested.

****Benefits to Exhibitors noted above will not apply unless payment is received.**

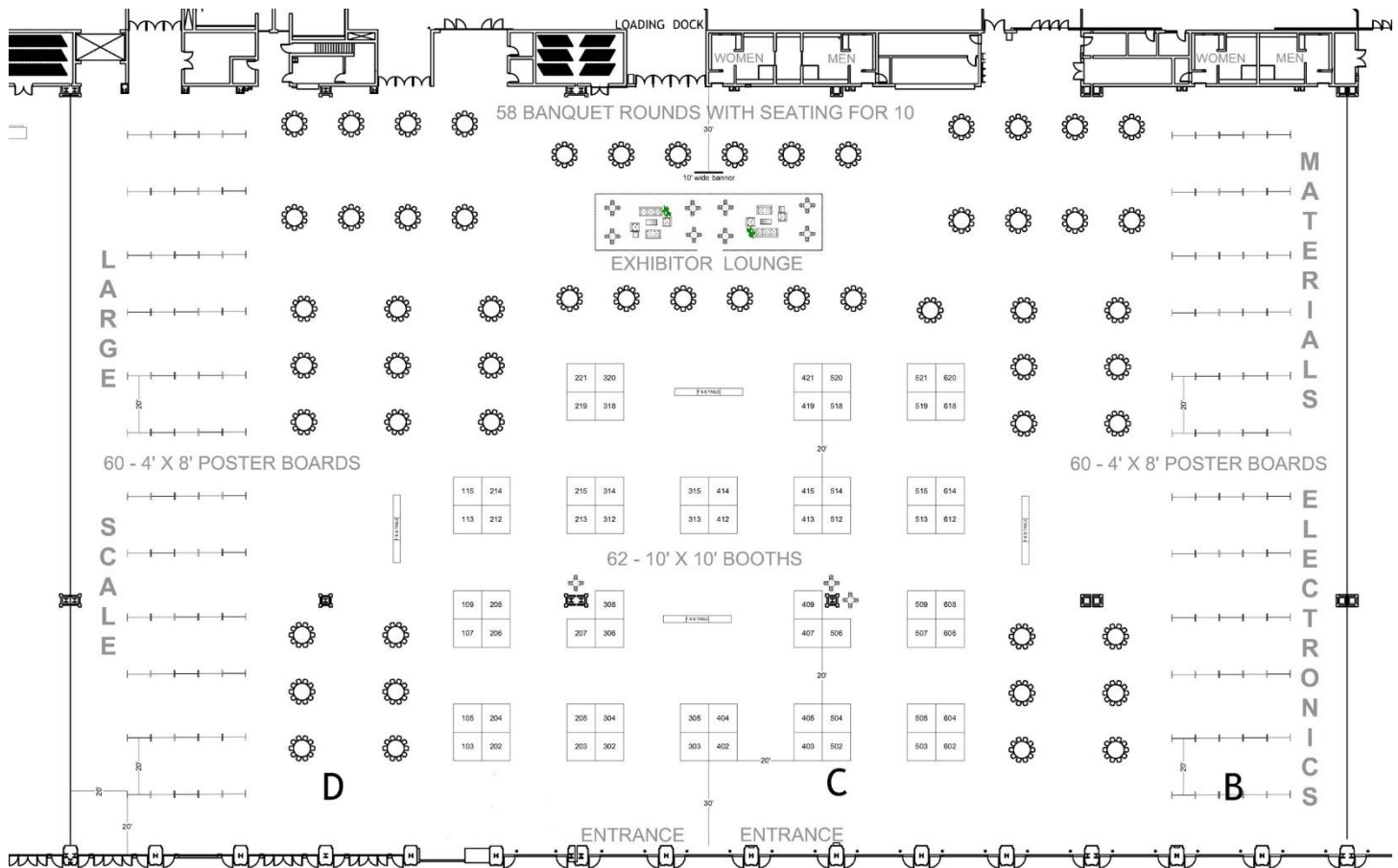
EXHIBITOR REGISTRATION & PAYMENT INFORMATION

Exhibit booth and exhibit representative registration is available online. The online registration website link will be posted on the conference website in November 2026. Each exhibit company must register online to reserve their booth space. After the booth registration is complete and payment is made in full, an email will be sent to the exhibit company's contact person with information regarding the registration process for the booth personnel.

Additional company exhibit representatives may attend at a **\$550** per person rate. This option is limited to two (2) additional representatives per single booth. The rate includes admittance to the Exhibitor Reception, Refreshment Breaks and ASC Night at Carnegie Museum event. Any additional exhibit representatives for the conference or the exhibit will need to register via the online conference registration site which is scheduled to open mid-April 2026.

Payments are accepted by Visa, MasterCard, Discover, American Express.

TENTATIVE FLOOR PLAN



CANCELLATION

If written notice of cancellation is received by **Wednesday, July 29, 2026**, an administrative fee of 20% of the total booth fee will be retained. Cancellations after July 29, 2026, will result in forfeiture of the exhibit fee.

DECORATOR & EXHIBITOR SERVICE KIT

Fern is the official decorator for ASC 2026 and will provide the official Exhibitor Service Kit for the Exhibit Hall. The Exhibitor Service Kit will be made available and emailed directly from the exhibit decorator. An email notification will be sent to the contact person of each exhibit company when this information is made available.

The kit will contain all necessary information required for ordering services from the exhibit decorator and all other selected ancillary suppliers. The kit will outline shipping, drayage and material handling instructions and include pre-printed shipping labels.

Booth furnishings, audio visual, graphics and other fee-based show services can be ordered from the exhibit decorator using the service manual. Electrical services can be ordered through the Exhibitor Service Kit portal provided by the Decorator. The David L Lawrence Convention Center provides electric services and a link in the kit will connect to electrical service order form.

SPECIAL REQUESTS

Nitrogen and Oxygen tanks are allowed on the event floor with prior approval by the Fire Marshal. Helium and Nitrous oxide tanks need to be removed prior to show opening. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly areas under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials

must notify **Centennial Conferences** via **email no later than June 11, 2026**. Any container not clearly labeled will be removed from within the Salt Palace Convention Center, tested and disposed of at exhibitor's expense.

All special requests should be directed to Centennial Conferences **PRIOR** to completing the online booth registration. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures, and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences via email and can then register online. Please also complete the Special Needs section during the registration process.

HOTEL ACCOMMODATIONS

ASC 2026 will have discounted conference hotel room rates at contracted conference hotels made available mid-April 2026. Reservations should only be made through the reservation link via the ASC 2026 website. More information regarding hotel accommodation can be found on the conference website.

ASC 2026 WEBSITE ADDRESS AND EXHIBITION UPDATES

Exhibitors will be kept current with periodic ASC 2026 Exhibition updates found on the ASC 2026 conference website. For this and other conference related information, please visit the **ASC 2026 website**.

ASC 2026 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Advertising and sponsorship opportunities are listed on the **ASC 2026 website**. Advertising opportunities are available for purchase during the online Exhibit booth registration process or by contacting the sponsorship committee prior to registration opening.

TENTATIVE SCHEDULE AT ASC 2026

**All published hours are subject to change.*

Exhibitor Registration/Exhibitor Move-in

Sunday, September 6, 2026

12:00 p.m. – 5:00 p.m.

Monday, September 7, 2026

8:00 a.m. – 12:00 p.m.

All Exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors **MUST** always wear their badges to enter the Exhibit area.

Exhibitor Dismantle

Thursday, September 10, 2026

11:00 a.m. – 5:00 p.m.

Exhibits must be dismantled by 5:00 p.m. on Thursday, September 10, 2026. Teardowns will **NOT** be allowed prior to 11:00 a.m. on Thursday, September 10, 2026.

Activities in the Exhibit Hall and Conference Schedule

Monday, September 7, 2026

8:00 a.m. – 5:30 p.m. (approx.*) – Plenary Session, Special Session, and Poster Sessions.

12:00 p.m. – 5:00 p.m. – Exhibitor Move-in

2:30 p.m. – 4:15 p.m. – Exhibit Open

AM – Morning Break (not in exhibit hall)

PM – Afternoon Break (in exhibit hall)

Tuesday, September 8, 2024

8:00 a.m. – 6:30 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions

8:45 a.m. – 12:30 p.m. (approx.*) – Exhibit Open

AM – Morning Break (in exhibit hall)

PM – Afternoon Break (in exhibit hall)

Wednesday, September 9, 2026

8:00 a.m. – 6:30 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined.

8:45 a.m. – 4:15 p.m. (approx.*) – Exhibit Open

AM – Morning Break (in exhibit hall)

PM – Afternoon Break (in exhibit hall)

7:00 p.m. – 10:00 p.m. – ASC Night at Carnegie Museum event

Thursday, September 10, 2026

8:00 a.m. – 6:30 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions.

9:00 a.m. – 11:00 a.m. (approx.*) – Exhibit Open

11:00 a.m. – 3:00 p.m. – Exhibitor Move-out.

AM – Morning Break (in exhibit hall)

PM – Afternoon Break (not in exhibit hall)

Friday, September 11, 2026

8:00 a.m. – 1:00 p.m. (approx.*) – Plenary Session and Concurrent Oral Sessions

AM – Morning Break (not in exhibit hall)

Food and beverages will be available in prominent locations throughout the Exhibit areas.

