



## Opportunities to Sponsor at ASC 2026

Sponsors and exhibitors are an integral part of the Applied Superconductivity Conference and the Applied Superconductivity community more broadly, serving as a source of networks and knowledge for the participants. The conference has also historically been a key location for connecting sponsors and exhibitors with the talent pool of upcoming graduates and early career researchers, especially at this time of skills shortages.

On behalf of the Applied Superconductivity community, it is our pleasure to invite you to sponsor the 2026 Applied Superconductivity Conference to be held at the David L. Lawrence Convention Center in Pittsburgh, Pennsylvania from September 6 - 11, 2026.

The Applied Superconductivity Conference (ASC) will be the biggest and most diverse scientific meeting of the international applied superconductivity community in 2026. The ASC attracts the key leaders and researchers in all the major fields that support and develop superconducting technologies around the globe. It provides a unique forum for discussions within specialist topic areas and opportunities for researchers from academia, government, industry, and the commercial sector to keep up to date in areas such as quantum engineering and superconducting electronics, materials and large-scale applications.

The four-and-a-half-day program includes plenary lectures, parallel sessions, poster sessions, exhibitions, professional development, student engagement, an exhibitor reception, and an incredible conference event at the Carnegie Museum, all of which provide a variety of stimulating settings for attendees to increase and update their knowledge.

We hope that you will consider being a highly valued sponsor to our conference and look forward to welcoming you to Pittsburgh.

Matthew Jewell

ASC Sponsorship Chair

## Sponsorship Levels

All conference sponsors, regardless of level, will be acknowledged on the ASC conference website (logo linked to company website), print material and on conference signage/slides. Sponsors will further be acknowledged in the conference transactions, set to be published in a special issue of IEEE TRANSACTIONS ON APPLIED SUPERCONDUCTIVITY (TAS).

### **Platinum Sponsor \$25,000+**

Platinum sponsors will be recognized as Conference Sponsors, with a limitation of one corporate and one institutional Platinum Sponsor in the 2026 conference cycle.

The Platinum Sponsorship package provides the sponsor a high-profile association with a prestigious scientific conference that will attract a significant number of attendees as well as media interest.

This is a valuable opportunity for your company or organization to gain the highest level of exposure to the applied superconductivity community.

#### *INCLUSIONS*

- Recognition and acknowledgement as the Platinum Sponsor on the ASC conference website, print material and on conference signage/slides
- Opportunity for a five-minute address to Conference delegates as part of a conference plenary session
- Acknowledgement by the ASC conference chair at the conference opening and closing ceremony
- A full-page advertisement in the ASC Continuum publication
- One single (10'x10') exhibition booth package
- Two complimentary full conference registrations at the early registration fee
- One sponsor advertisement sent to entire ASC email list in July or August prior to the conference. Sponsor to provide email content in a PDF document.

### **Gold Sponsor \$10,000+**

The Gold Sponsorship package is an excellent opportunity to promote your alliance with the applied superconductivity community.

#### *INCLUSIONS*

- Recognition and acknowledgement as a Gold Sponsor on the ASC conference website, print material and on conference signage/slides
- Acknowledgement by the ASC conference chair at the conference opening and closing ceremony
- A half-page advertisement in the ASC Continuum publication
- One single (10'x10') exhibition booth package
- One additional exhibit booth representative registration at the discounted rate of \$550
- One sponsor advertisement sent to entire ASC email list in July or August prior to the conference. Sponsor to provide email content in a PDF document.

### **Silver Sponsor \$5,000+**

Over five days, the Silver Sponsorship package will allow your company or organization the opportunity to stand out at the conference.

#### *INCLUSIONS*

- Recognition and acknowledgement as a Silver Sponsor on the ASC conference website, print material and on conference signage/slides

- Acknowledgement by the ASC conference chair at the conference opening and closing ceremony
- A half-page advertisement in the ASC Continuum publication
- One full conference registration at the early registration fee

### **Bronze Sponsor \$500-\$4,999**

Bronze sponsors will be recognized for individual sponsorship opportunities up to \$5,000, as described on the following pages.

## **Specific Sponsorship Opportunities**

Sponsors of specific sponsorship opportunities (see descriptions below) can accumulate bronze, silver, and gold sponsorship levels by a combination of sponsorship and advertising and will be recognized on conference signage accordingly. However, please note that complimentary registrations, exhibit booths, and advertisements are reserved for the silver/gold/platinum sponsorship opportunities above.

### **Exhibitor Reception Sponsor**

**\$6,000** (one exclusive sponsor) - **SOLD**

**Description:** The Exhibitor Reception, held within the exhibition area on Tuesday night of the conference week, is one of the best-attended events of ASC. Attendees will mingle with exhibitors and each other, greet old friends, and be introduced to new ones. Your sponsorship of the Exhibitor Reception puts you front and center at the busiest event of the conference.

**Recognition:** Your company name will be included in the event title, and your name/logo and other branding will be made available in the Exhibitor area via conference signage and other free-standing banners you provide during the event. Your company name/logo and link to your company website will be included in the daily conference email blast sent to all conference attendees advertising the event. Like all sponsors, you will be recognized on the conference website, print materials, and on conference signage/slides.

### **Plenary Sessions**

**\$3,000** (one exclusive sponsor per plenary) – **2 SOLD**

**Description:** The ASC plenary sessions help our conference attendees understand the broad challenges of our field in their correct technical, business, and societal framework. By sponsoring a plenary session, you situate your company or institution at the forefront of advances in applied superconductivity.

**Recognition:** Each sponsored plenary will contain the name of the sponsor in the session title. The sponsor's name, logo and website link will be integrated into the slides at the beginning of the session, and each plenary session sponsor will be invited to provide a short (60 second) introduction and welcome to the session.

### **Oral sessions: Special and Regular**

**\$1,500** (one exclusive sponsor per session)

**Description:** The oral sessions will in many ways be the core of the ASC 2026 experience for most attendees. Your sponsorship helps attendees understand the importance of the topic to applied superconductivity, and the role your institution plays with regards to the topic. **Special sessions** are oral sessions that highlight major technical advances, in keeping with interests of the applied superconductivity community.

**Recognition:** Each sponsored session will contain the name of the sponsor in the session title. The sponsor's name, logo and website link will be integrated into the introductory slides at the beginning of the session, and each oral session sponsor will be invited to provide a short (60 second) introduction and welcome to the session.

**Oral Sessions: Memorial Sessions****\$1,500** (one or multiple sponsors per session)

**Description:** Memorial Sessions are thematically structured oral sessions that honor the contributions of a departed colleague. Your sponsorship helps attendees appreciate the importance of the colleague to applied superconductivity and can also include additional thematic elements depending on your interest.

**Recognition:** Each sponsored session will contain the name of the sponsor in the session title. The sponsor's name, logo and website link will be integrated into the introductory slides at the beginning of the session, and each oral session sponsor will be invited to provide a short (60 second) introduction and welcome to the session.

**ASC Fun Run****\$3000** (maximum 3 sponsors)

**Description:** The ASC Fun Run is a 4.2 K running event held during ASC 2026. Your support of this venerable ASC tradition helps support the logistics required to put on the event.

**Recognition:** The sponsor will be recognized in the daily conference email blast sent to all ASC conference attendees advertising the event as well as looping slides on Monday and Tuesday during the plenary sessions. The sponsor logo will be included on the signage at the start/finish line and on the fun run t-shirts.

**General & Publication Support****\$500 and up** (multiple sponsors)

**Description:** Your unrestricted contribution will provide critical general conference support for organizing and implementing ASC 2026, including logistics, scientist, and student support, and reducing the cost of publication.

**Recognition:** Your company name, logo and website link will appear on the ASC website and in the ASC Continuum publication.

## Sponsorship of ELEVATE Events

**ELEVATE Students and Conference Organizers Welcome Reception****\$4,000** (maximum 2 sponsors)

**Description:** As a warm welcome to Pittsburgh and a heartfelt thank you to the ASC 2026 conference organizers and volunteers, ELEVATE invites registered students and conference organizers (by invitation) to join them for a Welcome Reception. Attendees will reconnect with old friends, make new connections, and enjoy a drink and an appetizer on us as we kick off the conference together. The ASC 2026 ELEVATE Student and Conference Organizer Welcome Reception gives you access to the leaders in the field of applied superconductivity, as well as to the next generation of young talent.

**Recognition:** Your company will be recognized as the event sponsor, and you will be given the opportunity to brand the hospitality area. This can include existing signage and literature/material for handouts. Your company name/logo and website link will be included in the daily conference email blast sent to all conference attendees advertising the event. Like all sponsors, you will be recognized on the conference website, in print materials, and on conference signage/slides.

**Early Career Plenary Session****\$3,000** (one exclusive sponsor)

**Description:** Since 2018, one plenary spot at ASC has been reserved for early career scientists in our field to present their exciting new research to the ASC community. The early career scientists will be selected among recommendations made by the Program Committee, to have demonstrated outstanding, significant potential in the field of superconductivity and have gained the recognition and interest of other scientists in the community. Your sponsorship of the Early Career Plenary Session helps ensure that we are able to continue to highlight the achievements of the next generation of scientists and engineers in this high-profile manner. This year, the Early Career Plenary is planned to immediately follow the talk of 2025 Nobel laureate John Clarke and so will be a well-attended event.

**Recognition:** The sponsored plenary will contain the name of the sponsor in the session title. The sponsor's name, logo and website link will be integrated into the slides at the beginning of the session, and the plenary session sponsor will be invited to provide a short (60 second) introduction and welcome to the session.

**Career Connections Lunch with the ASC 2026 Exhibitors**      **\$2,500** (max 3 sponsors) – **1 Sold**

**Description:** Looking for your next career opportunity in applied superconductivity? Join ELEVATE and the ASC 2026 Exhibit for a structured, rapid-rotation recruitment session designed for students approaching graduation and early career professionals eager to connect with leading employers in the field. This exclusive two-hour event offers registered exhibitors a unique chance to meet top emerging talent attending ASC. The session will include short experience talks from recently hired professionals sharing their journey into the field, and a recruiter’s perspective on what employers are looking for. Participants will then rotate through a series of brief, focused interviews with company representatives, an efficient and engaging way to make professional connections that matter. Participants will receive a company information sheet in advance and should come prepared with printed copies of their résumé. Don’t miss this opportunity to introduce yourself, practice your pitch, and explore your future in applied superconductivity!

**Recognition:** The event sponsor will be recognized with signage at the entrance of the event, in the ELEVATE section of the Continuum publication, on the conference daily email blast advertising the event and on the ELEVATE specific signage. The sponsor will also be able to provide a short welcome to the event for the attendees.

**Student Appreciation Lunch**      **\$4,000** (maximum 3 sponsors)

**Description:** ELEVATE recognizes that being a graduate student is one of the toughest and most underappreciated jobs out there! Take a well-deserved break and join us for a buffet lunch on the convention center’s rooftop terrace. Enjoy the fresh air, (hopefully) beautiful weather, and great company as you unwind, connect with fellow students, and share stories from your conference week. No talks, no panels, just you and your new and old friends catching up after a busy week of conference sessions. Come enjoy our hospitality as we celebrate your hard work and appreciate your vital contributions.

**Recognition:** The event sponsor will be recognized with signage at the entrance of the event, in the ELEVATE section of the Continuum publication, on the conference daily email blast advertising the event and on the ELEVATE specific signage.

**General ELEVATE Sponsorship**      **\$500 and up** (multiple sponsors)

**Description:** The Applied Superconductivity Conference consistently provides an array of programming for students and young professionals, during the conference week and outside it, to engage and train the next generation of leaders in our community. This year, these events are being branded as the ELEVATE program, and details about the program are available [here](#).

Your sponsorship allows the conference to hold student training events, support student and young professional attendance at the program committee meeting, and execute professional, engaging sessions to encourage and challenge attendees.

**Recognition:** General ELEVATE sponsors will be acknowledged via conference signage and be highlighted in the ASC Continuum publication in the ELEVATE section.

## Advertising Opportunities

Each advertising opportunity will include the following: Company name, logo and web link will appear on the ASC 2026 website, in the ASC Continuum publication and on appropriate signage displayed during the conference. Advertisers will also be acknowledged in the conference transactions (selected peer reviewed papers scheduled to be published in a special issue of IEEE TRANSACTIONS ON APPLIED SUPERCONDUCTIVITY).

Companies selecting specific advertising opportunities (see descriptions below) can accumulate bronze, silver, and gold sponsorship levels by a combination of sponsorship and advertising and will be recognized on conference signage accordingly. However, please note that complimentary registrations, exhibit booths, and advertisements are reserved for the silver/gold/platinum sponsorship opportunities above.

**Conference Lanyards for Badges (EXCLUSIVE)**

One company logo or company name will be screen printed on the lanyards for badges and distributed to all conference participants. The ASC logo will also appear on the lanyard. **The cost for this exclusive opportunity is \$5,500 - SOLD.**

**ASC Wi-Fi Landing Page (EXCLUSIVE)**

The sponsor company’s logo or advertisement will appear on the landing page for conference attendees accessing the complimentary Wi-Fi at the DLCC. Attendees are required to login to the Wi-Fi each day of the conference, providing your company with multiple exposures to each attendee. **The cost for this exclusive opportunity is \$4,000.**

**Conference Event Area – Corn Hole (EXCLUSIVE)**

The Conference Activity Area is prominently located in the exhibit hall. The activity area is open to all attendees during poster sessions and the exhibitor reception on Tuesday evening. The corn hole boards and bean bags will have the sponsors logo on them. The sponsoring company may take the boards after the conference for future use. The sponsor company will be recognized in the daily conference email blast prior to the first poster session. **The cost for this exclusive opportunity is \$4,500.**

**ASC Mobile App (EXCLUSIVE)**

ASC 2026 will again utilize the ScholarOne mobile app to provide all attendees with real-time access to the conference program and other conference information. This is a simple way for you to make a highly visible & repeated connection with event attendees. The sponsor’s name and logo will appear on the splash screen of the app and can be embedded in the app in other ways. **The cost for this exclusive opportunity is \$4,000 - SOLD.**

**Splash Screen Sponsorship (EXCLUSIVE)**

Your company name/logo will appear on the computer desktop background on all public-facing conference computers in the speaker preparation room. **The cost for this exclusive opportunity is \$1,500.**

**ASC Continuum Publication**

ASC 2026 is excited to offer an opportunity to advertise in the ASC Continuum publication that will be available to all participants. This is a great opportunity for your company to be featured through one of our many advertising options.

Beyond classic ad types, we are also offering a two-page advertorial option for companies that want to generate their own content to promote a company milestone or new product launch. Copy **deadline** for advertising is **August 1, 2026.**

**ASC 2026 EXHIBITORS**

Outside back cover	\$3,000 - <b>SOLD</b>
Inside front cover	\$2,500 - <b>SOLD</b>
Inside back cover	\$2,500
Two (2) page advertorial internal (center of publication)	\$2,900
Full page internal	\$1,550
Half-page internal	\$500

**ASC 2026 NON-EXHIBITORS**

Outside back cover	\$3,500 - <b>SOLD</b>
Inside front cover	\$3,000 - <b>SOLD</b>
Inside back cover	\$3,000
Two (2) page advertorial internal (center of publication)	\$3,300
Full page internal	\$1,950
Half-page internal	\$900

### Conference Week Email Blast Sponsorship

Each day of the conference week, an email summarizing the day's activities will be sent out to conference attendees. Your sponsorship of the email blast includes your organization's name in the subject line, as well as your name, logo, web link, and a 200-word description that you provide at the top of the email. Each daily email is sent out the evening before.

Email sent out the evening of:	For the conference day:	Cost
Saturday, September 5	Sunday, September 6	\$1000
Sunday, September 6	Monday, September 7	\$1000
Monday, September 7	Tuesday, September 8	\$750
Tuesday, September 8	Wednesday, September 9	\$750
Wednesday, September 9	Thursday, September 10	\$500
Thursday, September 10	Friday, September 11	\$500

### Promotional Materials

Individual items of use to conference participants (pens, flyers, other branded merchandise) may be provided by the advertiser and made available to conference attendees at the registration desk (**SOLD**) or in the speaker preparation room (approximate quantity = 1300). Placement of promotional material at the registration desk or in the speaker preparation room is based on a first-come, first-served basis for up to 2 advertisers. **Each item is \$1,500** and is limited to one advertiser (e.g., the conference will not hand out more than one notepad).

*Disclaimer: The organizers reserve the right to decline, ad copy, videos, or promotional material (e.g., branded merchandise) deemed unacceptable in tone or character or that may detract from the scientific and educational nature of the conference. Pre-approval is required.*

**Material Deadline:** All materials for distribution must be received by conference exhibit decorator, by **August 10, 2026**. Information concerning shipping materials to JP Display will be provided along with the invoice. No refunds or returns will be given for materials received after the deadline and not distributed to conference attendees.

### For questions related to the opportunities, please contact:

**Matt Jewell**, ASC 2026 Marketing & Sponsorship Chair  
University of Wisconsin – Eau Claire; [jewellmc@uwec.edu](mailto:jewellmc@uwec.edu); +1-715-254-5290

### To sign up for an existing opportunity, please contact:

Centennial Conferences; [asc@centennialconferences.com](mailto:asc@centennialconferences.com); +1-303-499-2299